

Presidents' Letters

- Presidents' Letters are due to your Alumnae Relations staff liaison on November 11
- We are looking to make the Presidents' Letters more helpful to your classmates and more of a call to action, a full-fledged letter like the Reunion Chair letter that goes out with registration materials in the spring
- The president's letter will provide an overview of the entire reunion year (see your Updated Reunion Engagement and Giving Calendar 2021-2022)
- It will reinforce the success of the Fall Giving Appeal and make an ask by pointing to your Fund Chair and that committee
- It will share highlights of the AW22 schedule and point to your Reunion Chair and that committee, letting your classmates know that their Reunion Chair is busy planning social events leading up to and including AW22
- The president's letter will share the importance of Class News and finding "lost" classmates and point your classmates to your class secretary for both of these
- You can share any news from the college that you learned from President Zak at RBC 1
- The way that the Alumnae Office will support you as presidents is that you only need to provide the text for your message. We will email your message to your classmates with the AW22 "Hello Summer" branding and your class mascot and class color
- For those classes in your 50th reunion year and above, we will print and mail your letter if you request
- Remember that all alumnae for whom we have an email address will receive a save-the-date email and that all alumnae in classes ending in 2 & 7 will receive a paper postcard save-the-date in addition to the email (this is scheduled to go out Nov. 15)
- Once the letter goes out from Alumnae Relations, presidents you can post a link to a FB or IG post/tweet/etc and share with your Alumnae Relations staff liaison